



John Weldon  
President  
INDUCOMP Corporation  
1265 Jefferson St.  
Pacific, Mo. 63038  
January 7, 2020

Dear Prospective Employer,

I am writing this letter of recommendation for Marc Beinder. Marc has been an intern at our company for the last nine months. He originally was scheduled to work only in the summer as an intern. He has proven himself as an asset to our digital media team and we extended his internship an additional five months.

Marc has helped us digitally target our customers by gathering the data needed for us to launch a social media campaign for our products. He has helped us establish selling campaigns with Amazon and Ebay. He has assisted in website optimization, exploring digital podcasts and video production. Marc is well versed in the digital media business. He has helped research radio time slots in which we can market our products. He has also researched and presented several CRM systems that would fit our company. This research resulted in us selecting a new CRM system. He has created internal systems that helped us optimize our online web-based project management interface that our customers use. He has assisted our marketing team with trade shows.

Marc comes to work on time. He is enthusiastic about working and getting projects done. He is a fast worker. I highly recommend Marc for any digital position.

I would be happy to provide more information if you would like to discuss Marc's capabilities. You can reach me at 636-257-2111 press 0 and have me paged.

Sincerely,



John Weldon  
President